

Date: _____

This agreement is between Tiffany Tieche and _____

This agreement is to outline the details of the \$40 Special Price Logo, created by Tiffany Tieche, for the purpose of use for course work as well as for portfolio representation.

You should know, design work for logos can take weeks (and sometimes months), and ends up costing hundreds to thousands of dollars, just for a logo and rights of usage of the logo. You are getting a very unique deal at \$40 for this special course work project, and you will receive full use and rights of use of your new logo once it is completed. (Once it's completed and handed over to you, it's yours to do with as you see fit.)

Outlined below are some terms, conditions, and restrictions you should understand before agreeing to, accepting, and paying for this \$40 Special Price Logo for Course Work.

TERMS, CONDITIONS, AND RESTRICTIONS:

This agreement is for a LOGO ONLY; not a full brand and/or identity package, not for designing business cards, or for any other business collateral~ it is only for a logo.

You WILL receive a full color version of your logo and a grayscale version of your logo in both a PDF and a JPEG format as well as a color palette that indicates the color numbers for both print and web. (A total of 5 files.) (The logo files will consist of a PDF (Vector File), the other will be a JPEG (Raster File), your color palette information will also be in PDF format.) Once you have received these files, this contract is fulfilled and complete.

You WILL have some initial say in the logo design~ such as theme, colors used, or other inspiration. You WILL also get to assist in choosing the direction the logo takes based off some initial sketches/draft designs that will be submitted to you once work on your logo has begun. (Note: As I have specific deadlines to meet for this project, if you do not respond to my inquiry regarding the initial sketches by the deadline determined in the message I send to you, you give me, the artist, freedom to pick what I think works best and move forward from there.)

As the designer, you agree to allow me full artistic jurisdiction to proceed as necessary, and as I feel best represents your brand through a logo. Though I will involve you as much as is possible in its creation, in the end, since this logo special is for the purpose of meeting coursework criteria as well, I do have final say in what gets presented for the final course presentation. (Note, your logo will go through 2 rounds of professional industry critiques as well, to ensure maximum design quality and impact.)

You should be aware, this is a rare and special deal. It is dependent on a deadline and course criteria. Your logo will be completed to the fullest as is required for the coursework and time frame. In return, you will receive professional, high quality, and high resolution images to use for your own work.

Should you choose to make changes made to your logo after it has been completed for the coursework, you will be responsible for arranging for that work to be completed, either by me or someone else. If you decide you would like me to provide some additional work to your logo or have matching business cards and/or other business collateral designed to go with it, you will be offered a special discounted rate for any additional work you hire me for, simply for participating in this project.

Payment of \$40 must be made before logo work will begin. There are no refunds once you have sent payment and agreed to this contract, though your payment can be credited towards another project or service I provide. Payments can be made via PayPal or you can mail a check to me. (Once return this signed contract, I will forward my PayPal information for you to proceed with payment. You logo will not be worked on until payment is received.)

I cannot guarantee that your logo will be exactly as you envisioned it to be. I will do my best to get all the information I need from you up front to make this kind of an outcome much less likely, but I cannot guarantee it 100%.

Your completed logo will be sent to you no later than April 3, 2015. Though, in some cases, your completed logo may be sent to you sooner, I can not guarantee any requested deadline dates.

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Should you have any questions regarding this contract, please do not hesitate to contact me. Be sure to fill out the form and provide as many details as you can to ensure I can best represent what you envision your logo to show.

You can also email any inspiration you would like me to take into account in the form of images to me:
tiffanytieche@gmail.com

Please complete the following information:

Your Name: _____

Business Name (As you would like it to appear in your logo): _____

Email _____

Phone: _____ Can you receive Text Messages? _____

Tell me a little about your business (What do you do, what do you sell, etc.) _____

Do you have any favorite colors you would like included in your logo? _____

So you have any imagery or ideas that express your vision as to how you want your logo to look?

Who is your Target Audience? _____

Please feel free to share any additional information you would like to include below:

I, _____, agree to the terms, conditions, and restrictions outlined in this agreement and agree to pay the fee of \$40, payable prior to work being completed. I also acknowledge that the designer, Tiffany Tieche, will do her best work to ensure the logo design meets the initial design criteria I noted above, and I acknowledge that there is no guarantee that the logo I receive in the end will be exactly what I envisioned. I also acknowledge that once this contract is signed and returned with my payment, there are no refunds, and any additional work requested after the logo is completed will be subject to additional costs.

YOUR NAME: _____

SIGNATURE: _____ DATE: _____